

**MEDIA ADVISORY TEMPLATE**



[YOUR ORGANIZATION'S LETTERHEAD]

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***Thousands of [Name of your community] residents to gather at  
[Name of location] for Rally for Recovery!***

***Part of a Nationwide Day of Action to Celebrate Recovery from Addiction,  
Register Voters and Educate Candidates for Public Office***

**WHAT:** [Name of your organization and other sponsors] are holding a Rally for Recovery! to demonstrate that millions of Americans are in long-term recovery from addiction to alcohol and other drugs. [Name of your city/town] Rally for Recovery! is one of over 50 events that are taking place across the country.

[Name of your organization and other sponsors] are holding [Name of the event such as Legislative Briefing, Town Hall Meeting, Teach-In, or other event name].

Community advocates, parents, political leaders, health care professionals, and concerned individuals will speak about long-term recovery from addiction, offer hope and solutions to break down barriers facing people still living with addiction.

During the day, there will be opportunities for attendees to register to vote; learn the positions of candidates for office on issues of importance to the recovery community; and sign-up for Get-out-the Vote activities on Election Day.

Kicking off the [Insert event name] will be [Speaker]. Other speakers include: [Names with title, organization and a brief description of why they are speaking].

**WHY:** Millions of Americans are in long-term recovery from addiction to alcohol and other drugs, yet one in four Americans still have a family member who is struggling with addiction. Of these, more than 22 million people who still need help, only nine percent are receiving the help they need to recover and get their lives back on track. We need to come together in our community to understand that recovery from addiction is a reality and take action so that more of our friends and neighbors can get the help they need.

**WHEN:** [Date and time]

**WHERE:** [Address and directions]

**PRESS CONTACT:** To arrange pre-or post-event interviews with speakers, please contact: [Name, cell and e-mail]

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