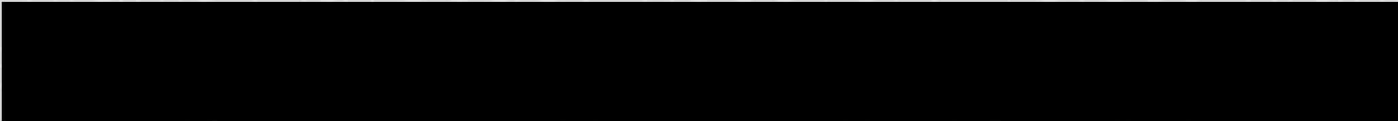


# RADIO ANNOUNCEMENT TEMPLATE



## **SAMPLE RADIO ANNOUNCEMENT**

**ATTENTION: MORNING SHOW / NEWS DIRECTOR / PUBLIC AFFAIRS / TALK SHOWS**

**CONTACT: [YOUR NAME, TELEPHONE NUMBER AND E-MAIL ADDRESS]**

**“Rally For Recovery [Or event name]”  
[Date, time and place]**

**[Insert city/town] CITIZENS COME TOGETHER TO RALLY FOR RECOVERY! [Or  
name of local event]  
CALL ON CANDIDATES TO SUPPORT POLICIES THAT WILL HELP PEOPLE  
RECOVER FROM ADDICTION**

[OPENING]

This election year, candidates for public office will hear from **[Name of your town]** residents about the need for help for people seeking recovery from addiction to alcohol and other drugs at a Rally for Recovery! in **[Name of your town]**. They will have a chance to support and be with friends and neighbors who know what life means when people find recovery from addiction.

Community advocates, parents, educators, and political leaders are coming together to demonstrate that there are solutions for people and families in our community and ask candidates to support opportunities for people to get well in **[Name of your community]**.

**[Name of your organization]** has joined with **[Name of partnering organizations]** in hosting a Rally for Recovery! on **[Insert date, time, place]**. Join us in a day of celebration and come hear from **[Name of candidates who have agreed to attend]**.

There will be live music, food and activities for families. Join us in this celebration and

help us let our friends and neighbors know that people can and do recover from addiction.

[CLOSE]

For more information on the **[Insert city name] [Insert event name]**, visit **[Insert URL for organization]** or call **[Insert a phone number]**. I'm **[Reporter's name]**.

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