

## **SAMPLE MISSION AND VISION STATEMENTS**

### **Advocates for Recovery (Denver, Colorado)**

#### Our mission

- To advocate for planning and policies at all levels of society of recovery, and for more addiction research, prevention, and treatment.
- To educate the public about the disease of addiction, the consequences of untreated addiction, and the process of recovery.
- To dispel myths about addiction and the addict by sharing stories of recovery and by celebrating the success of recovery.
- To reduce the stigma associated with addiction.
- To develop resources to provide recovery support services for those in need.

Recovery: Recovery from addiction is a process of gaining sobriety, hope, and joy, and contributing to one's family and community as a healthy, productive person. Recovery from addiction is a reality every day in thousands of lives. Many pathways to recovery exist. Recovery flourishes in supportive communities. Recovering and recovered people are part of the solution; recovery gives back what addiction has taken.

### **Association of Persons Affected by Addiction (APAA) (Dallas, TX)**

Vision: APAA envisions a world community that understands addiction as an illness of the mind, body and spirit; that is free from the stigma associated with addiction; and that supports prevention, treatment and recovery.

Mission: APAA will educate all segments of the community about the nature of addiction and recovery, and will provide recovery support services to individuals, families and the recovering community.

#### Goals

1. To provide APAA members with recovery support services and tailored recovery commitment within a safe & nurturing environment.
2. To collaborate with community entities to facilitate access to resources for APAA members; and to help members establish a strong support system to reduce the risk of relapse.
3. To educate the community about addiction, long-term recovery, and to increase awareness of APAA in efforts to minimize the stigma & discrimination associated with addiction recovery.

### **Connecticut Community for Addiction Recovery (CCAR) (Statewide)**

Vision Statement: The Connecticut Community for Addiction Recovery (CCAR) envisions a world where the power, hope and healing of recovery from alcohol and other drug addiction is thoroughly understood and embraced.

Mission Statement: The Connecticut Community for Addiction Recovery (CCAR) organizes the recovery community (people in recovery, family members, friends and allies) to: 1) Put a face on recovery and, 2) Provide recovery support services.

By promoting recovery from alcohol and other drug addiction through advocacy, education and service, CCAR strives to end discrimination surrounding addiction and recovery, open new doors and remove barriers to recovery, maintain and sustain recovery regardless of the pathway, all the while ensuring that all people in recovery, and people seeking recovery, are treated with dignity and respect.

### **Faces & Voices of Recovery South Carolina (FAVOR SC) (Statewide)**

- The core beliefs of FAVOR SC are:
- Recovery is a reality in the lives of millions
- There are many paths to recovery
- Recovery is a voluntary process
- Recovery flourishes in supportive communities
- Recovering people are part of the solution
- Recovery gives back what addiction has taken away

FAVOR SC incorporated as a non-profit 501c(3) in 2006 and consists of five chapters:

FAVOR Greenville

FAVOR Charleston

FAVOR Midlands (Columbia)

FAVOR Tri-County (Rock Hill)

FAVOR Pee Dee (Florence)

### **Friends of Recovery – New Hampshire**

In 2009 Friends of Recovery-New Hampshire (FOR-NH) held a series of meetings across the state to think about how to strengthen the organization. FOR-NH's board put together a series of goals that are listed below, identifying a time for carrying out tasks and individuals responsible for those tasks. The goals and objectives are listed below.

### **FUNDRAISING**

***Goal: To secure adequate funding to support staff and programs that ensures a viable Friends of Recovery New Hampshire***

#### ***Objective***

- a. Seek private foundation support
- b. Seek state commitment for support, both financial and otherwise.
- c. Seek other partnership with other federal ROSC applicants.
- d. Solicit private financial support of at least \$50,000 annually
- e. Identify and apply for appropriate grants totaling \$50,000 a year
- f. Develop sustainability plan January 1, 2011

### **OUTREACH**

***Goal: To develop and maintain relationships that support the mission of the organization***

- a. Participate in regular meetings with the director of the bureau of drug and alcohol services, Faces & Voices, private foundation, Department of Corrections and key individuals
- b. Participate in regular meetings with anchor groups
- c. Provide FOR-NH representation at appropriate state and local meetings

- d. Be an active participant in New England Alliance for Addiction Recovery
- e. Reach out to the recovery community

## **STAFFING**

***Goal: To obtain adequate staff and facility for viable FOR-NH***

- a. Hire an executive director
- b. Provide adequate support for staff, location, equipment, additional staff support

## **MESSAGE AND PUBLIC RELATIONS MATERIAL**

***Goal: To develop a public relations strategy***

- a. Craft a consistent message that optimally represents the organization.
- b. Create and distribute appropriate printed materials.
- c. Create and distribute appropriate electronic materials

## **BOARD DEVELOPMENT**

***Goal: To provide for board development***

- a. Replace declining board members
- b. Continue to augment the board through board nomination process
- c. Make immediate necessary bylaw changes
- d. Provide for adequate board training annually

## **Minnesota Recovery Connection (MRC) (statewide)**

Mission: MRC exists to connect people to the network of resources that support individuals and families recovering from addiction. We do this by rallying and nurturing a community that:

- Provides a structure around which the recovery community gathers, organizes, develops and serves;
- Provides a means for MRC volunteers to gather and disseminate information about recovery and recovery resources for individuals and families;
- Trains and educates members of the recovery community to take active roles in service to that community; and
- Advocates for recovery.

Vision: Minnesota Recovery Connection envisions a world where recovery from addiction to alcohol and other drugs is understood, promoted, embraced, and enjoyed and where all who seek it have access to the support, care, and resources they need to achieve long-term recovery.

Values:

- We embrace and promote recovery in individuals, families, and communities.
- We respect that there are multiple pathways to recovery.
- We believe that all people deserve to be treated with dignity and respect.
- We recognize the interconnectedness of individuals, families, and entire communities.
- We value the practice of volunteerism, service, and “working with others.”
- We strive to end discrimination against people in or seeking recovery.

**Massachusetts Organization for Addiction Recovery (MOAR)** (statewide)

Mission: To organize recovering individuals, families and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions. MOAR envisions a society where addiction is treated as a significant public health issue and recovery is recognized as valuable to all our communities.

Goals: Building a strong recognized voice for recovery that improves treatment, builds recovery support services within a continuum of care and criminal justice system. We remove barriers to health insurance, jobs, education, housing by speaking up for resources, and educate each other about the resources.

**National Alliance on Medication-Assisted Recovery** (nationwide)

NAMA Recovery is an organization of methadone patients, healthcare professionals, friends, and associates working together for greater public understanding and acceptance of methadone treatment.

Promoting quality methadone maintenance treatment as the most effective modality for the treatment of opiate dependence.

Goals:

- To eliminate discrimination toward methadone patients
- To create a more positive image about methadone maintenance treatment
- To help preserve patients' dignity and their rights
- To make treatment available on demand to every person who needs it
- To empower methadone patients with a strong public voice

**People Advocating Recovery (KY)** (statewide)

PAR is a Kentucky group of concerned individuals working to eliminate barriers to recovery from addiction.

Vision: Society views addiction as a disease without shame, stigma, or discrimination.

Mission: People Advocating Recovery is a statewide group of concerned individuals working to eliminate barriers to recovery from addiction.

**PRO-ACT (Pennsylvania Recovery Organization—Achieving Community Together)**  
(multi-county)

PRO-ACT is a grassroots recovery support initiative in Southeastern Pennsylvania (Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties) working to reduce the stigma of addiction, ensure the availability of adequate treatment and recovery support services, and to influence public opinion and policy regarding the value of recovery. PRO-ACT is developing, educating and mobilizing a constituency of Ambassadors for Recovery—recovering persons, their family members and friends, professionals working in the field, and others with a special interest in and knowledge of recovery—who wish to support recovery.

**The RASE Project** (Harrisburg, PA)

The RASE Project is a 501 (c) 3, non-profit, charitable organization. We are what is referred to as a "Recovery Community Organization", which means that we are comprised entirely of staff

and volunteers from the Recovery Community and we exist to serve the Recovery Community. Recovery Community is defined as: any person in, or seeking recovery, their families, close friends and other loved ones.

**Mission:** To assist all those individuals affected by substance use issues, problems, and concerns by fostering progress, enriching lives, and ultimately enhancing the recovery process.

The RASE Project serves Central Pennsylvania. We provide advocacy services for individuals in, or seeking recovery from the disease of addiction, safe and secure therapeutic recovery housing for women in early recovery, peer to peer recovery services like Life Skills, Recovery 101, Recovery Planning and Vocational Assistance, positive social events like dances, workshops, and breakfasts, conscience raising activities like the Tree of Hope, Recovery Fest, and the Rally for Recovery! Recovery Walk, and public policy forums to disseminate the most recent legislation affecting the Recovery Community. We facilitate grassroots organizing in the Recovery Community to draw vital and enthusiastic volunteers.

The RASE Project was designed to provide a voice and body for the anonymous recovering population. For decades there has been a strong advocacy movement for persons struggling with mental health issues; the RASE Project did the same for persons in recovery from the disease of addiction. RASE provided advocacy for persons being discriminated against due to the disease of addiction. The RASE Project began its services by providing grassroots organizing and built a strong regional body of dedicated advocates committed to speaking out for the rights of the Recovery Community.

### **Recovery Alliance of El Paso (El Paso, Texas)**

Recovery Alliance is dedicated to people in recovery from alcoholism and drug addiction, including their families and community allies who support the recovery process. Alliance associates and supporters have been serving the recovery community in west Texas since 1998, providing peer recovery support services since 2002.

**Our Story:** The Recovery Alliance is an organization of people in recovery from alcoholism and drug addiction, including their friends, families and allies. Compassionate and service-oriented, we address community needs through recovery coaching, sober housing, and peer services. Acting as responsible advocates and brokers, we strive to create an environment for positive experience through community centers and social and recreational events. The Recovery Alliance also publishes the “Recovery Resource Guide” for El Paso County.

**Mission:** The Recovery Alliance sees recovery as a life affirming process that can be fostered by recovery support services. These services, which are described and delivered by peers in the recovery community, are alcohol and drug free social and recreational activities, informational workshops, skills development and training, career and business planning, parenting classes, education and housing. For the most part the Alliance provides these services, and hosts others such as mutual support groups from its recovery community center, or from Casa Vida de Salud, its 37-bed residential recovery center in central El Paso.

**USARA (Utah Support Advocates for Recovery Awareness) (statewide)**

Utah's primary recovery advocacy organization was founded in 2006, and established its 501(c)(3) status in 2007. USARA is a grassroots, non-profit organization that facilitates collaborations between service providers, social and human service agencies, communities, and other organizations in support of individuals who are in every stage of recovery from substance use disorders.

Mission: to support individuals and their families in all stages of recovery from alcohol and other drug problems. The organization will identify and advocate for needed services related to substance misuse, infuse hope, and increase public awareness that long-term recovery is a reality.

USARA's services are primarily developed to be run by members, peers in recovery and others whose lives have been touched by loved ones or others with substance use disorders. We believe recovery to be a self-defined process with many possible pathways to achieving the improved quality of life and well-being that comes with recovery. We are dedicated to helping individuals navigate those pathways and overcome obstacles they encounter on their journey to recovery.