

FACES & VOICES OF RECOVERY

EXECUTIVE SUMMARY

2006-2010 STRATEGIC PLAN

Faces & Voices of Recovery is committed to organizing and mobilizing the millions of Americans in long-term recovery from alcohol and other drug addiction, our families, friends, and allies to speak with one voice. Our organization is dedicated to changing public perceptions of recovery, promoting effective public policy in Washington and in all 50 states, and demonstrating that recovery is working for millions of Americans. It is our collective strength that will ensure our success, and it is our mission to bring the power and proof of recovery to everyone in America.

ADVOCACY/PUBLIC POLICY GOALS

- Require recovery community representation where decisions are made at the local, state and federal levels
- Coordinate the recovery community, families, friends and professional allies in united campaigns to eliminate policies that discriminate against people in or seeking long-term recovery.
- Make recovery support services widely available
- Promote recovery community organizations as leading providers of recovery support services
- Advance a recovery-oriented research agenda
- Increase public and private funding to recovery community organizations

MOBILIZING AND ORGANIZING GOALS

- Increase the number of people who identify themselves as part of the recovery advocacy movement
- Hold a National Convention in Washington, DC in 2010
- Increase by two percent the number of state-wide recovery community organizations each year.
- Increase by 25 the number of local and regional recovery community organizations by the year 2010.
- Link recovery advocates locally, state-wide, regionally and nationally through the national organization and regional networks.

COMMUNICATIONS GOALS

- Reduce stigmatization of individuals in or seeking long-term recovery in the media.
- Develop a rapid response capacity for media opportunities and challenges
- Establish a group of trained recovery advocates to serve as spokespeople for the national organization and its campaigns, including influential individuals who are in long-term recovery, family members and supporters
- Establish a group of recovery-oriented business owners and employers to serve as spokespeople for the national organization and recruit other employers to be supportive of recovery

LEADERSHIP DEVELOPMENT GOALS

- Provide effective media, advocacy and other trainings and strategically link advocates and allies
- Identify qualified individuals to serve on the Faces & Voices Board of Directors

ORGANIZATIONAL DEVELOPMENT GOALS

- Develop a strong membership base
- Attract competent staff to carry out Faces & Voices' activities
- Increase organizational capacity to support needs of growing organization
- Establish strong regional networks linking recovery advocates

RESOURCE DEVELOPMENT GOALS

- Increase new sources of funding
- Collaborate with a local and/or state-level recovery community organization to host a fundraising event
- Establish an annual, national fundraising event to honor Joel Hernandez

The Faces & Voices of Recovery Board of Directors has spent a number of months meeting to develop this Plan to provide strategic direction and guidance to our organization. The 2006-2010 Strategic Plan does not represent all that Faces & Voices of Recovery does, nor is it meant to minimize activities that are not expressly mentioned within the plan. The Plan and this Executive Summary are designed to guide Faces & Voices of Recovery as it works to make long-term recovery a reality for even more Americans and their families.

Approved November 16, 2006 by Faces & Voices of Recovery Board of Directors.

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