



Connecticut Community for Addiction Recovery

530 Silas Deane Highway Suite 220
Wethersfield, CT 06109
(860) 571-2985 fax (860) 571-2987
(800) 708-9145
ccar2005@ccar-recovery.org

Team Captains Desired!

Three years ago, the **Connecticut Community for Addiction Recovery (CCAR)**, envisioned recruiting 50 people to walk near our state capitol to "put a face on recovery". Amazingly, 700 people showed. The purpose of the walk had struck a chord that resonated with the heart of the recovering community. Two years ago on a picture perfect Sunday only five days after 9/11, **Recovery Walks!** drew over 2000 people, not only to proclaim their support for recovery but to stand firm as Americans. Last year, more than 3000 individuals showed up to publicly declare their support for recovery from alcohol and other drug addiction and earned airtime from the four major television networks.

CCAR is now organizing the 4th annual Recovery Walks! I am hopeful that you will commit to organizing a Team and serving as a **Team Captain**. Together we can generate the hope, and create a powerful message, that recovery is possible for anyone. On **Sunday, September 21st, 2003** in **Hartford's Bushnell Park** thousands of individuals will offer themselves as "living proof" that recovery is real.

If you decide to serve as a Team Captain you will have the responsibility of registering the Team by filling out the enclosed **Team Registration Form** (on the back of this letter), recruiting walkers, turning in all donations, distributing T-shirts to team members and coordinating team walkers the day of the walk. Every Team member must give a minimum **\$10 Personal Pledge for Recovery** and be willing to collect other pledges. To be eligible for Team recognition a Team must have at least 5 persons walking. *Also, as an added incentive, any Team Captain that recruits 10 or more Team members receives a sweet navy blue 1/4 zip Recovery Walks! sweatshirt.* **Team Captains and members do not have to be in recovery, you only need to support recovery.** Note: Team members are also eligible for Individual prizes.

Next you may want to promote the event itself doing one or more of the following:

- Feature your Recovery Walks! Team in newsletters or other publications
- Make announcements through email or voice mail systems
- Hang Recovery Walks! posters in employee lounges, cafeterias, near elevators, etc.
- Investigate and use matching gift programs
- Distribute Recovery Walks! flyers
- Carry your Team Roster form and Pledge Forms wherever you go
- Talk to your friends, neighbors and acquaintances

As you recruit individuals to be Team members, collect their **\$10 Personal Pledge for Recovery**, get their T-shirt size, give them a **Pledge Form** (available on the web www.ccar-recovery.org or call the office) and have them collect donations. Record their name, address and phone number on your **Team Roster** (also available on the web or call the office). Copy the

Pledge Forms as needed. In order to expedite processing we ask that you turn in your Team Roster and all money collected at the special **Early Registration Pizza Party on Wednesday, September 17th, 5:00 – 9:00 p.m. at the CCAR office where you can pick up your T-shirts as well.** There will also be a Team Registration table the day of the walk, but as you might imagine this day can get a little hectic. ☺ We encourage you to make use of the Early Registration.

In past years, most Teams have increased their visibility by carrying banners. Some have worn specially designed T-shirts or buttons. All participating Teams will be recognized in the program that is distributed to all walkers and the news media, through the CCAR website, the Recovery Herald (our newsletter) and at a CCAR awards celebration.

I'm here to help you, so please don't hesitate to call me toll-free at 1 (800) 708-9145, email me at phillip@ccar-recovery.org or visit the CCAR website at www.ccar-recovery.org.

Sincerely,

Phillip Valentine
CCAR Associate Director, Recovery Walks! Coordinator

Team Registration Form

Please fill out this form immediately (Note: You do NOT need to have the team roster in place) and send to:

Connecticut Community for Addiction Recovery (CCAR)
530 Silas Deane Highway Suite 220
Wethersfield, CT 06109
Fax 1-860-571-2987



Team Name:		
Captain's Name:		
Co-Captain's Name:		
Street Address:		
City:	State:	Zip:
Phone:	Fax:	Email:
Sponsoring Agency/Corporation/Organization (if any):		

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Team Roster

Team Name: _____

Team Captain: _____



Name, Address, Phone #	\$10 Personal Pledge	T-shirt size	Amount Collected
Example: Robert Smith, 444 Sunset Boulevard, Anywhere, CT 867-5309	✓	XL	\$222
1)			\$
2)			\$
3)			\$
4)			\$
5)			\$
6)			\$
7)			\$
8)			\$
9)			\$
10)			\$
11)			\$
12)			\$
13)			\$
14)			\$
15)			\$
16)			\$
Total			\$



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August 4, 2003

Dear Potential Recovery Walks! Team Captain,

Three years ago, the **Connecticut Community for Addiction Recovery (CCAR)**, envisioned recruiting 50 people to walk near our state capitol to "put a face on recovery". Amazingly, 700 people showed. The purpose of the walk had struck a chord that resonated with the heart of the recovering community. Two years ago on a picture perfect Sunday only five days after 9/11, **Recovery Walks!** drew over 2000 people, not only to proclaim their support for recovery but to stand firm as Americans. Last year, more than 3000 individuals showed up to publicly declare their support for recovery from alcohol and other drug addiction and earned airtime from the four major television networks.

CCAR is now organizing the 4th annual Recovery Walks! We are asking you to join us in this dramatic display of support for recovery from alcohol and other drug addiction. Over the last six years CCAR, a private non-profit organization, has taken significant strides in "putting a face on recovery" and has become a well-respected, highly visible and vibrant grassroots organization whose membership includes more than 2500 persons in recovery, family members, friends and allies. We are the faces of your neighbors, business leaders, schoolteachers, legislators, clergy, police officers and others representative of your community. We believe that by being public about our recovery and through the power of our personal stories, we have incredible potential to become a teaching and healing force. Indeed, by having the courage to proclaim that "recovery from addiction is a reality" in our lives, CCAR has helped shape public policy, reduced the stigma surrounding addiction and has actively working to remove barriers to recovery. On **Sunday, September 21st, 2003 in Hartford's Bushnell Park** thousands of individuals will offer themselves as "living proof" that recovery is real. I am hopeful that you will commit to organizing a Team and serving as a **Team Captain**. Together we can generate the hope, and create a powerful message, that recovery is possible for anyone.

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In the Spirit of Recovery,



Phillip Valentine
CCAR Associate Director